



BLACKPOLE Aeromet, Worcester



FLEET Services, Sherriff Street, Worcester



BERROWS House, home of the Worcester News



JO Menhinick, the Worcester-based designer who produces scenes of unloved corners of the city using an iPad.



SHRUB Hill railway station, Worcester

iPad art salutes unloved scenes

FOR some of us just sending an email using an iPad is a big enough challenge.

But Jo Menhinick has gone several steps further. She uses hers to produce vibrant sketches without the need for pens, paint or paper!

Her equipment is as unusual as her subjects. She is inspired not by the picturesque scenes associated with most artists, but by the unheralded workaday corners of Worcester... its industrial estates!

By **John Wilson**



The mother-of-three, who lives in McIntyre Road, St John's, Worcester, and runs her own design business, first used an iPad to draw with about two years ago.

The hand-held gadget is more usually used to send emails and browse the internet, but she finds it ideal for sketching, without any of the inconvenience entailed with paints.

She says: "I still love paper, and it will never be totally replaced by digital artwork. But the iPad is quick to set up, and there's no mess. I can also share what I've done on social media afterwards."

She says producing iPad art requires similar techniques as conventional drawing and painting.

Her job as a graphic and web designer means she spends a lot of time working with manufacturing businesses around Worces-

tershire, and her exposure to this world has caught her artistic eye.

"I really appreciate the architecture that houses these businesses," she says. "We tend to turn our backs on industrial estates as the scruffy side of working life, but I love these places. They are where the unsung heroes of our economy work, and the buildings themselves have such a variety of styles and various states of repair."

Her pictures include scenes from Blackpole, Shrub Hill and even Berrows House, home of the Worcester News in Hylton Road, St John's, Worcester.

Her ambition is to create a series of iPad paintings of Worcester's industrial buildings, as well as some more traditional landscapes of the city.

Mrs Menhinick prints off, signs and frames her iPad pictures, and they are for sale. She also accepts commissions. Call 01905 428488 or email jo@jomenhinick-design.co.uk



SEVERN View Hotel, Worcester



RAILWAY viaduct over the river Severn